Scavenger Hunt

Find the techniques. ENG4U, The Machine Stops, Lesson 7

Name: _____ Date: _____

Technique	Where I found it (app or mock feed)	How it works	Effect on me
Infinite scroll			
Autoplay			
Variable reward			
Streak or badge			
Notification			
Default setting			
Hard to leave			

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Serve or Steer?

Evaluate. ENG4U, The Machine Stops, Lesson 7

Name: _____ Date: _____

Technique	Serves me	Steers me	Why? When could it do the other?

Design one change to an app that would serve users better.

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